

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Hidetoshi Ichioka
Serial No. : 09/916,002
For : CONTENT-EXHIBITION CONTROL APPARATUS
AND METHOD
Filed : July 26, 2001
Examiner : Shepard, Justin E.
Art Unit : 2623
Confirmation No. : 1131

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CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being transmitted via
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DeAndre Bredland
[Signature] (DeAndre Bredland transmitting)
Signature
July 29, 2008
Date of Signature

AMENDMENT UNDER 37 C.F.R. § 1.116

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action mailed on May 2, 2008, having a
three-month period for response set to expire on August 4, 2008 (August 2, 2008 being a
Saturday and August 3, 2008 being a Sunday), please amend the above-captioned
application as follows.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 6 of this paper.